

Ross & Yerger

FACTS SHEET

KNOW THE POSSIBILITIES™

STARTED: 1860 (the oldest independent insurance agency in Mississippi)

TYPE: 100 percent employee-owned regional independent insurance agency since 2002

LOCATIONS:

- Jackson, MS (Headquarters)
- Tupelo, MS
- Baton Rouge, LA
- New Orleans, LA

EMPLOYEE COUNT:

- 105 Total
- 87 in Jackson
- 16 in Tupelo
- 1 in Baton Rouge
- 1 in New Orleans

CLIENTS: Personal to large national commercial accounts

SERVICE AREAS: Insurance, Benefits, Bonds, Financial Services & Consulting

AFFILIATIONS: InterSure Partners, IIAM, IIABA, Trusted Choice Agent, Assurex Global Partners

SLOGAN: Know the Possibilities

WHY STATEMENT: We exist to cultivate a future of hope, prosperity and security.

A FEW IMPORTANT FACTS ABOUT US:

We offer a full range of brokerage/consulting services include:

- Property & casualty products and services
- Employee benefits products and services
- Financial institutions & consumer lending products and services
- Contract & commercial surety bonding

We are licensed in all 50 states and provide access to virtually all insurance and administration markets

Excel locally through community involvement and positions of leadership

Possess national presence and exposure through a variety of prestigious memberships and affiliations (listed above)

Recognized as a member of the top independent agencies in the country.

As a niche-focused agency our business acumen is unrivaled with industry expertise in the areas of financial institutions, oil & gas services, healthcare, non-profits, property management, construction, manufacturing, personal lines and employee benefits.

OUR BRAND IDENTITY IS BASED UPON THREE THINGS:

1. Longevity---our slogan was “Insurance since 1860” until 2004. It supported the fact that we have been around a long time and that we have to continue to survive and adapt to an ever-changing business environment.
2. Reputation---our employees are known for their integrity, work ethic, and professionalism.
3. Leadership---from the 2002 ownership change came a new slogan, “Know the Possibilities” which challenges our employees, clients and carrier partners to constantly ask themselves questions that go beyond simply coverage and price. We are committed to setting the standard of how strong independent insurance agencies execute a plan for long-term sustainable growth.

COMMUNITY INVOLVEMENT:

As a company, Ross & Yerger gives a percentage of its operating profit each year to various nonprofit organizations in our communities that help to improve the quality of life for others. Over the years we have supported more than 130 charities throughout Mississippi and Louisiana through our Charitable Contributions Committee. This committee is an annually rotating group of passionate employees set up to evaluate the needs of the community so we can make financial and sweat equity contributions to support those needs. Along with financial donations we also donate our time. We believe it is important for our team to volunteer, so we give each employee extra time and encouragement to volunteer with organizations in our communities.

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HISTORY:

Ross & Yerger's history dates back to 1860 when Colonel D.N. Barrows opened Jackson's first full-time insurance agency. As a matter of record, he advertised on January 2, 1844 that he represented the Protection Fire and Marine Insurance Company of Hartford, but it wasn't until 1860 when he devoted his full time to the insurance business. In the 1880's, James Ross and Edward Yerger purchased an insurance policy from Barrows for their business, Ross-Yerger Company, which was a wholesaler of ceramic dinnerware. Their business burned in 1892, and the two men were so impressed by the prompt manner in which their loss was covered that they decided to make a bold career change and purchased the insurance agency that had helped rescue them from financial ruin.

In 1908 James Ross sold his interest to Edward Yerger, who was the sole owner until 1925 when he brought in his son, Wirt, to help him with the company.

In 1954 Wirt A. Yerger, Jr. joined the firm, making the third generation of Yerger's to be in the family business. The company remained under the family's control until 2002 when the employees purchased the company from the Yerger family. Since then, Ross & Yerger has remained a 100 percent employee-owned regional independent agency.

WEBSITE & SOCIAL MEDIA ACCOUNTS:

Website- www.rossandyerger.com
Facebook - [@RossandYergerInsurance](https://www.facebook.com/RossandYergerInsurance)
Twitter - [@RandYInsurance](https://twitter.com/RandYInsurance)
Google+ - [+RossYergerInsuranceIncJackson](https://plus.google.com/+RossYergerInsuranceIncJackson)